

INVISIBLE BANKING CONFERENCE 2020

A CUSTOMER-FOCUSED BANKING FUTURE

EMPERORS PALACE | KEMPTON PARK | JOHANNESBURG

20
20
MARCH
18-19

CONFERENCE OVERVIEW

Financial institutions are working hard to give their digital offerings an overhaul, with new offers, interest rates, products, and services. Fintech disruptors have shown that a simpler experience can entice customers away from traditional banks. Companies such as Apple, Uber, and Amazon are at the forefront of this new innovation. No payment needed as it's all wrapped up in the app for an easy experience; everything is packaged in the background and invisible to the customer.

The introduction of fintech challengers has not only disrupted the traditional banking model, putting pressure on banks and financial institutions to digitally transform themselves but it has also significantly shifted the focus of consumers' expectations. Mobile technology has changed the rules of engagement forever, and the customer experience stakes continue to rise.

Today, customers are faster paced and so are their banking needs, Transactions – big or small, need to be quick and intelligent. An invisible banking model would not only make banking easier, but it could also automate products and services in the name of customer care. Innovation in invisible banking relies on finding the right ecosystem of partners and building seamless banking solutions to meet the desires and needs of the consumer – and this is where the age of invisible banking is truly making a difference in the banking ecosystem.

By attending this conference delegates will not only equip themselves with ways of making banking a seamless part of life but will also learn ways on how to give customers' high visibility and control over their financial data in the palm of their hand.

CONFERENCE THEMES TO BE DISCUSS:

- ✓ Catching the third wave in invisible payments
- ✓ Invisible Banking-bringing the digital solution into the physical world
- ✓ Securing Payments & Earning Trust for Mobile Transactions
- ✓ Latest trends that are shaping the future of invisible banking
- ✓ Impact of AI and Machine Learning in Payments
- ✓ Panel Discussion: Adoption of Invisible Banking

REASON TO ATTEND

- Hear-** from experts that represent the industry's top companies
- Discuss-** the latest innovations in transforming physical Banking to digital banking
- Network-** with a wide range of representatives from across the payment industry and build your network
- Become-** a source of knowledge in your organization
- Share experience** -with the speakers, vendors, and practitioners to solve your own challenges, problems, and needs.

CONTRIBUTING SPEAKER COMPANIES



ABOUT MNT EVENTS:

MNT Events lives and works by the philosophy that every individual is an integral part of the successful outcome of each event. As a result, relationship and clients' aspirations have always been highly valued and scrupulously managed. We pride ourselves on the quality of personnel within the company and have the belief that you are only as good as the people working with you. Our staff is committed to providing an efficient quality service ensuring total customer satisfaction.

We treat each customer unique thereby providing customer specific solutions. Our services are completely flexible in accordance with each client's individual requirements, providing customer specific solutions.

WHO SHOULD ATTEND?

- | | |
|--------------------|--|
| commerce | Digital marketing |
| CIO's | Business Performance Manager |
| CFO's | Digital payments innovation & strategy |
| COO's | Development platform lead |
| CIO's | Digital electronic banking |
| CTO's | Chief Marketing Officer |
| MD's | Heads of Innovation |
| Mobile banking | Digital and mobile enablement |
| Cyber security | Product and digital channel innovation |
| Digital innovation | Mobile Channels |
| CRM | Transactional product services |
| e-Wallets | Retail Banking |
| API development | BlockChain |
| Social media | KYC |

TOPICS TO BE COVERED

- Trends influencing the adoption of invisible payments in South Africa.
- The State of real-time retail payments in South Africa
- The Requisite to build an API platform that will seamlessly combine multiple digital services
- Creating a digital-first strategy for the modern customer
- Integrating Offline and Online Platforms for a Seamless Banking Experience
- Offering tailored solutions through big data and analytics
- OMNICHANNEL BANKING – A prerequisite for a seamless customer journey
- Social Banking: Banking In the Palm of your Hands
- Case Study: Impact of Visual Cards in Mobile Payment
- The Future of IoT and Machine to Machine Payments
- The progress of Voice Payment Technology in Banking
- The State of Facial Recognition in Banking
- Shaping the Future of Payments Experience with AI
- The Impact of applying Machine Learning and AI in Enterprise Fraud Detection
- Invisible mobile banking channel security

EARLYBIRD REGISTRATION FORM

Please register the following delegates for the above conference: **NB: (ALL FIELDS ARE MANDATORY)**

DELEGATE 1.
 FULL NAME.....
 DESIGNATION.....
 EMAIL.....
 CELL.....

DELEGATE 2.
 FULL NAME.....
 DESIGNATION.....
 EMAIL.....
 CELL.....

DELEGATE 3.
 FULL NAME.....
 DESIGNATION.....
 EMAIL.....
 CELL.....

DELEGATE 4.
 FULL NAME.....
 DESIGNATION.....
 EMAIL.....
 CELL.....

DEPARTMENT INSTITUTION.....
 COMPANY VAT NO COMPANY TELEPHONE.....
 ACCOUNTS OFFICER..... DESIGNATION.....
 EMAIL.....
 POSTAL ADDRESS.....
 POSTAL CODE.....
 DIETETARY PREFERENCE.....

Earlybird Registration fee:
 R 9 200.00 less 20% discount = R 7 320.00 + VAT = R 8 462.00 pp.
 Registration cost does not include transport and accommodation

All cancellations must be submitted in writing within 5 days of registration. Cancellations received after 5 days of registration will be subject to a cancellation fee of 100% of the full value of the registration.

Confirmation of registration, together with a Tax Invoice, will be sent to you on receipt of your completed registration form. Should you not receive the above documents within 48 hours of registration, please email accounts@mntevents.co.za. When making payment, please ensure that your company name and the REFERENCE NUMBER (invoice number) provided are reflected on the deposit slip/proof of payment, and forward same to accounts@mntevents.co.za

NB: I hereby acknowledge that I have read and understood all the terms and conditions of registration, and have the authority to approve the registration.

FULL AMOUNT TO BE PAID.....(incl. VAT)
 FULL NAME AND SURNAME OF APPROVING MANAGER.....
 DESIGNATION.....
 EMAIL ADDRESS.....
 APPROVING MANAGER'S SIGNATURE.....DATE.....